L E O N D E

pearlescent decorative coating
sedef efektli dekoratif kaplama



DEJA Leonde offers a refined pearlescent finish that adds shimmering depth and elegance to any interior surface. Designed for trowel application, its viscous texture allows for smooth, controlled spreading, resulting in a seamless and sophisticated look.

Donmaktan Koruyun
Keep from Freezing

Yüzeyi Temizleyin
Clean the Surface

Kullanmadan önce Karıştırın
Mix well before using

Mala ile Uygulayın
Apply with a trowel

water-based
su bazlı

easily applicable
kolay uygulanır

durable
dayanıklı

optimum quality
optimum kalite

deja paints
Paint Designing and Manufacturing Chemical Company

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HNF CHEMICALS
HNF Kimya Sanayi ve Ticaret Ltd. Şti.

APPLICATION

DEJA Leonde is a versatile decorative coating designed for expressive surfaces. Depending on the desired finish — from smooth elegance to dynamic textured effects — the product can be applied using a variety of techniques.

The following illustrations showcase only one of the recommended methods (design code **ND102)**. For other styles, alternative techniques and tool combinations may be used depending on the surface condition, lighting, and design preference.

1 PREPARE THE AREA

Use duct tape to frame the borders of the area you plan to coat. This ensures clean edges and protects adjacent surfaces during application.



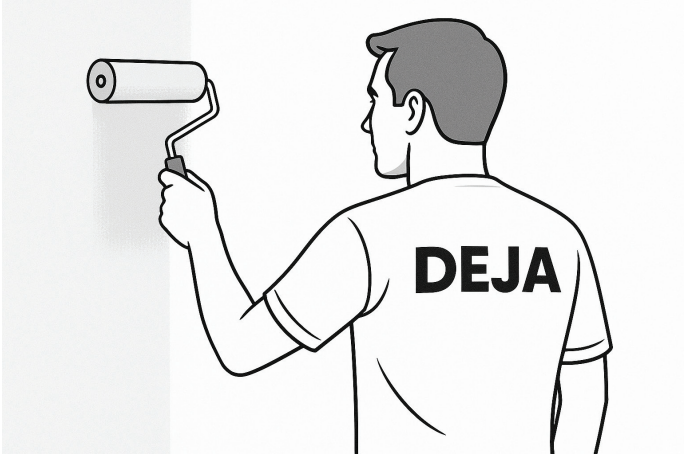


Lay a plastic sheet or drop cloth on the floor and nearby surfaces to prevent accidental paint splashes or drips.

APPLICATION

2 PREPARE SURFACE

For best results, apply DEJA Leonde to a smooth, even wall. If the surface has any irregularities, we recommend leveling it with fine plaster and then applying a primer in a color similar to the final product for optimal coverage and finish.



3 MAKE PRODUCT HOMOGENOUS





Usually a nice semi-hard shake before opening will do the product justice. You can also mix the product with a spatula (or a spatula-like item) until it is homogenous.

APPLICATION

4 CLEAN THE SURFACE

Before starting the application, ensure the wall is clean and dry and free from any dust, oil, or loose paint particles. Use a dry cloth or soft brush to wipe the surface down.



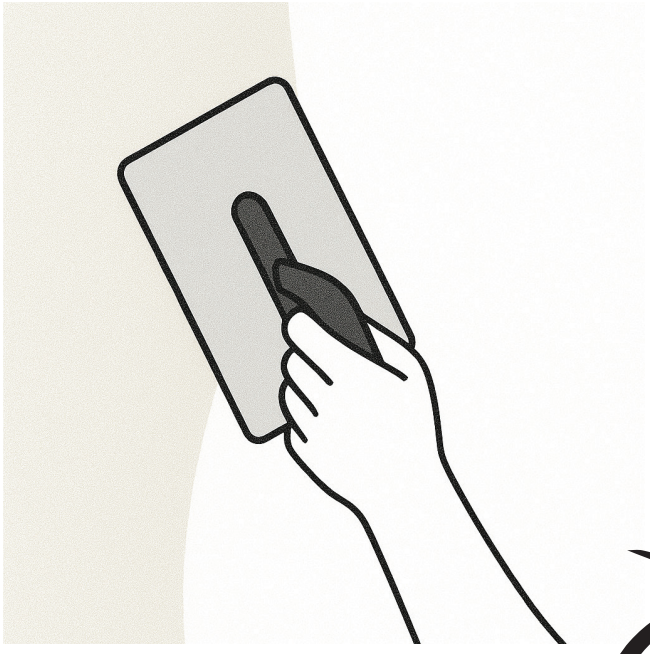


5 APPLY THE PRODUCT

Using a trowel, take a portion of the product and begin the first coat application.

Apply a thin and even first coat pread the product evenly across the surface in a controlled, smooth stroke.

APPLICATION



6 FIRST COAT

Work in small sections, using long, sweeping motions to distribute the product smoothly. The goal of the first layer is to create a solid foundation and to establish the base color and texture of the final effect.

Apply enough material to fully and evenly cover the entire surface, making sure there are no gaps, dry patches, or uneven areas. Avoid overworking any section, as this could disrupt the uniformity of the finish.

Once the first coat is applied, allow it to dry completely. Drying time may vary slightly depending on ventilation, humidity, and surface type. Proper drying is essential to ensure good adhesion of the second layer and to achieve the desired pearlescent effect in the final finish.



APPLICATION

7 SECOND COAT

Once the base coat has fully dried, apply a second coat to bring out the pearlescent texture. Use circular or randomized movements with the trowel to create elegant, organic patterns that reflect light beautifully.

Apply gentle pressure and avoid overloading the tool with material. This layer is all about finesse - achieving depth, variation, and the signature grainy shimmer of DEJA Leonde.





Using circular or randomized movements, spread the product gently to:

- Eliminate any build-up or trowel lines.
- Blend the surface evenly
- Create a natural, elegant texture

Don’t overload — the goal is a smooth, subtle finish, not excess material.

APPLICATION

8 CHECK APPLICATION

Take a few minutes to step back and examine the wall from different angles and lighting conditions. If needed, make light touch-ups to smooth out lines or enhance the texture. The pearlescent effect may appear different depending on the light, so it's important to adjust while the second coat is still workable. The duct tape should be removed before the product dries.





9 FURNISH & ENJOY

Once the surface is fully dry, carefully, clean up the area, and return your furniture to its place. Enjoy the elegant transformation DEJA Leonde brings to your space—a stunning finish that turns walls into statements.

APPLICATION SERVICES

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Get Creative!
Meeting Room Concept

At DEJA, we don't just supply the product - we bring it to life. Our experienced application team ensures DEJA Leonde is applied with precision, consistency, and artistic care. The result? Sophisticated, textured walls that reflect light beautifully and elevate the atmosphere of any space.

DEJA Leonde transforms any space — from sleek office environments to cozy residential interiors — into refined, modern settings with its signature grainy, pearlescent finish that shines in both daylight and ambient lighting.

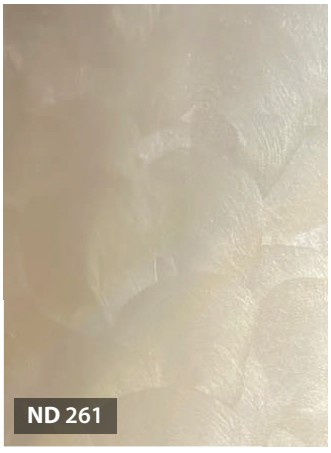
DESIGNS

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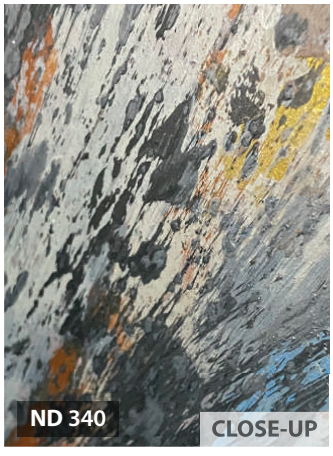
















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TECHS

LEONDE
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DESCRIPTION: A viscous silky decorative coating consisting of premium metallic pigments with a pearlescent finish, produced with a silicone modified acrylic based polymer emulsion.
APPLICATION AREAS: Applicable to surfaces of rough plaster, concrete mineral surfaces, gypsum plaster, gypsum board, plywood and old painted surfaces.
SURFACE PREPARATION: Dirty, dusty and loose textured surfaces should be cleaned. The product should be mixed until homogeneous. The surface must be prepared before application, this can be done with an acrylic wall putty or a satin plaster. One layer can be applied homogeneously with trowel to ensure a smooth surface. After this, apply a single coat of Deja Decorative Primer in the preferred color to the surface.
APPLICATION: Use the desired color of DEJA Primer prior to application. The product should be mixed until it becomes homogeneous. Once the primer application has dried, apply a single coat with a steel trowel. After the first layer of the application is done, wait 5-6 hours at room temerature before applying the second coat, again with the help of a steel trowel. In order to achieve the desired effects and thicknesses, the trowel should be used for various effects/thicknesses.
DRYING TIME: At 23°C, touch dry time is 24 hours.
Full drying time is between 48-72 hours.
CONSUMPTION RATE: Depending on the surface structure, the theoretical consumption rate for a single coat application:
The coating consumption for an area of 1 m² area is 100-150 gr.
SAFETY WARNINGS:
R20-21-22: Harmful by inhalation, in contact with skin and if swallowed.
Q2: Keep out of the reach of children.
S24-25: Keep away from contact with skin and eyes.
S26: In case of contact with eyes, rinse immediately with plenty of water and seek medical advice.



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CONTACT US!

DEJA DECORATVE PAINTS
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BECOME A DISTRUBUTOR

We're expanding globally and always looking for reliable partners to represent DEJA's premium decorative coatings in new regions. If you're passionate about high-quality finishes and ready to bring DEJA's grainy pearlescent textures to your market, we'd love to hear from you.

📩 Contact us today to explore distribution opportunities and join the DEJA network.

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