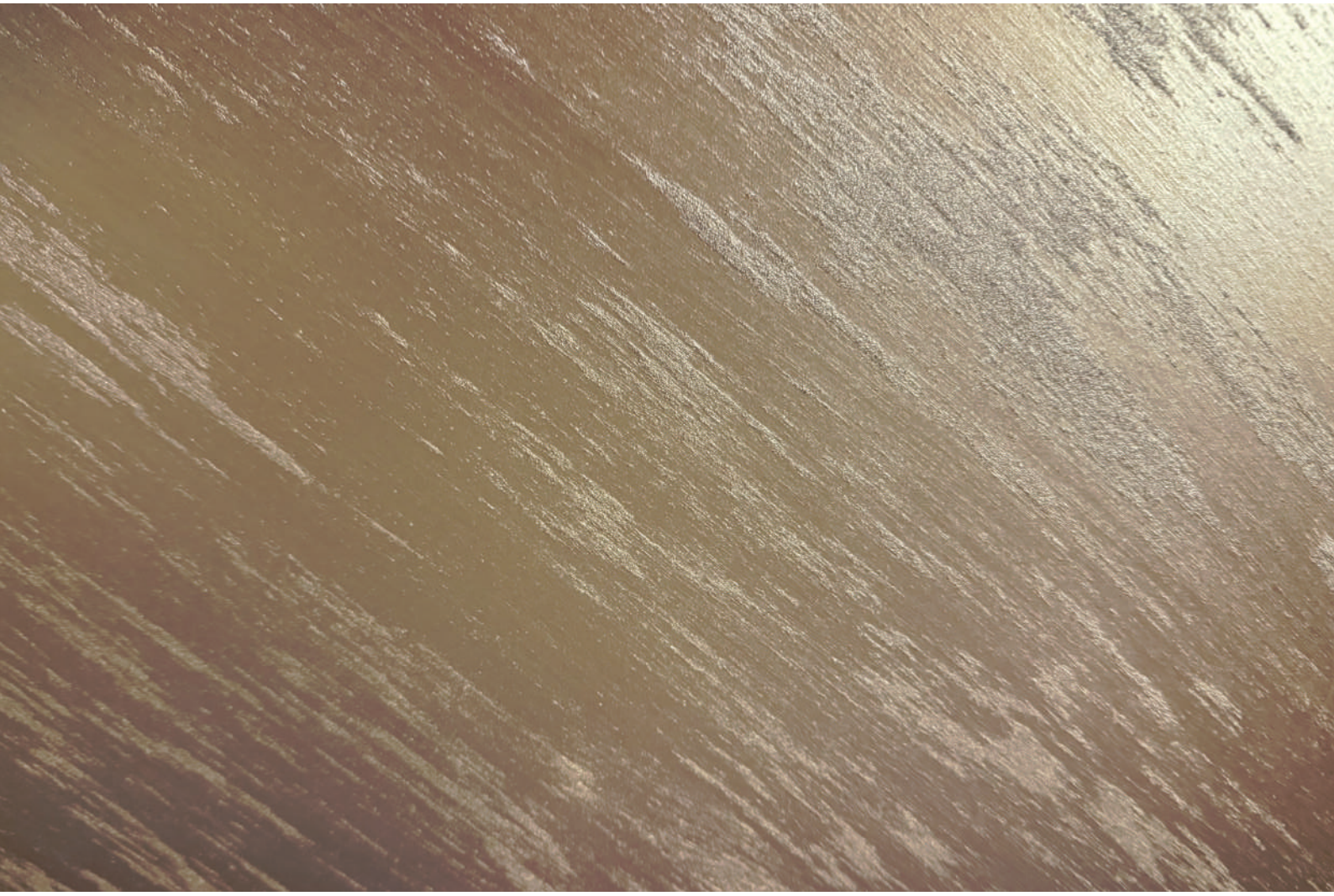
L A R E N A

grainy pearlescent decorative coating
grenli sedef efektli dekoratif kaplama



DEJA Larena offers a distinctive grainy, pearlescent finish that adds shimmering depth and character to any wall. Formulated for brush application only, its unique consistency allows the decorative grains to spread naturally across the surface, creating an elegant, textured look.

Donmaktan Koruyun
Keep from Freezing

Yüzeyi Temizleyin
Clean the Surface

Kullanmadan önce Karıştırın
Mix well before using

Fırça ile Uygulayın
Apply with a brush

water-based
su bazlı

easily applicable
kolay uygulanır

durable
dayanıklı

optimum quality
optimum kalite

deja paints
Paint Designing and Manufacturing Chemical Company

a product of
HNF CHEMICALS
HNF Kimya Sanayi ve Ticaret Ltd. Şti.

APPLICATION

DEJA Larena is a versatile decorative coating designed for expressive surfaces. Depending on the desired finish — from smooth elegance to dynamic textured effects — the product can be applied using a variety of techniques.

The following illustrations showcase only one of the recommended methods (design code **SV162)**. For other styles, alternative techniques and tool combinations may be used depending on the surface condition, lighting, and design preference.

1 PREPARE THE AREA

Use duct tape to frame the borders of the area you plan to coat. This ensures clean edges and protects adjacent surfaces during application.





Lay a plastic sheet or drop cloth on the floor and nearby surfaces to prevent accidental paint splashes or drips.

APPLICATION

2 APPLY PRIMER (OPTIONAL)

This depends on the surface, if you have old paint that is on the wall - you could directly apply the decorative paint on it. We do recommend a similar color primer to be applied beforehand for the best results.



3 MAKE PRODUCT HOMOGENOUS





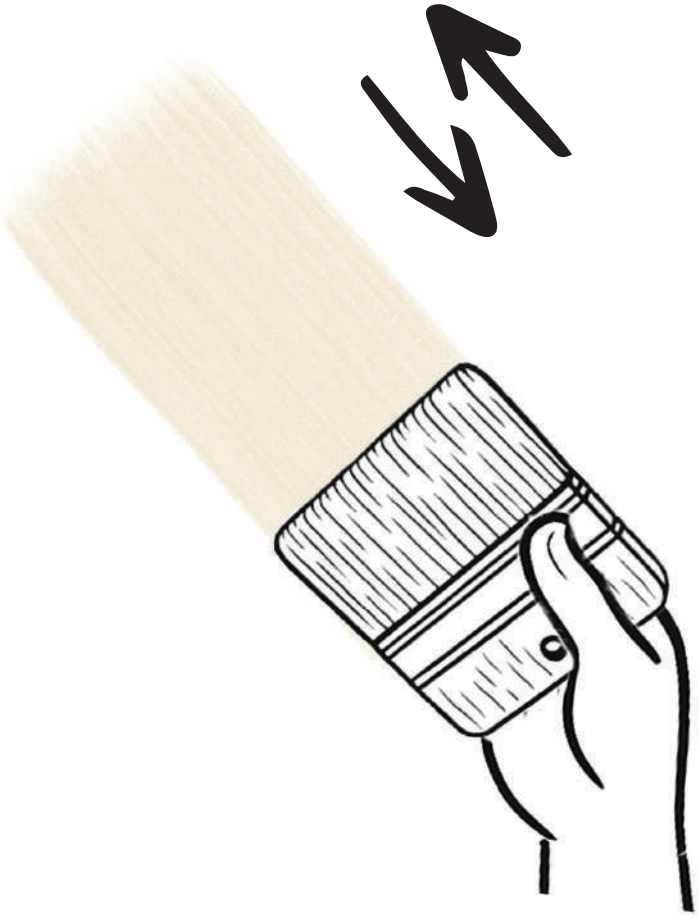
Usually a nice semi-hard shake before opening will do the product justice. You can also mix the product with a spatula (or a spatula-like item) until it is homogenous.

APPLICATION

4 APPLY THE PRODUCT

Take a moderate amount of paint onto the brush—just enough so it doesn't drip. Begin applying on the wall by brushing in one consistent direction. This helps distribute the pearlescent grains naturally and avoids an uneven look.





Maintaining a single stroke angle throughout the application is key. This technique aligns with the decorative grains symmetrically, giving your wall a clean, elegant, and uniform texture—matching the direction you choose.

APPLICATION



During the application process, you may observe that some of the decorative grains tend to gather or accumulate in one area of the wall. This is completely normal due to the nature of the product. While the paint is still wet and workable, you can use your brush to gently move and spread the grains across the surface.

What's important is that you continue brushing in the same direction and angle you initially chose—this helps maintain a visually uniform and elegant texture across the entire wall.

Redistributing the grains before the paint dries ensures a cleaner, more balanced look / feel without any overly textured or patchy zones.

Additionally, if you notice certain parts of the surface appear to have fewer grains or lack the desired decorative effect, you can dip your brush lightly back into the paint and apply a small amount to those areas. Again, remember to follow the same angle to keep the texture aligned and aesthetically pleasing.

This approach allows you to have greater control over the final result and ensures a high-quality, professional decorative finish that enhances the depth and character of the surface.



APPLICATION

5 CHECK APPLICATION

Once the entire wall has been coated, take a final good look to ensure the finish appears consistent and aligned with your desired effect.

If there are areas that seem uneven or lacking in decorative grains, this is the ideal moment to make adjustments. It's simple - apply a small amount of fresh product to those spots, following the same brush direction as before, to seamlessly blend and enhance the texture.





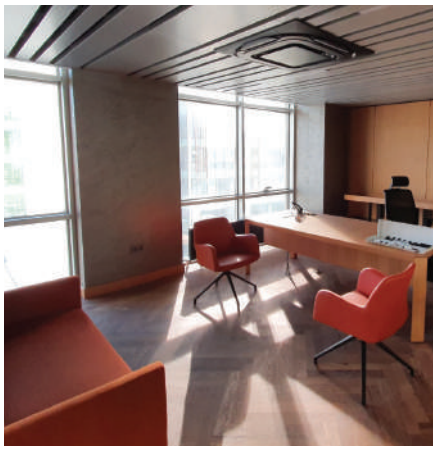
6 FURNISH & ENJOY

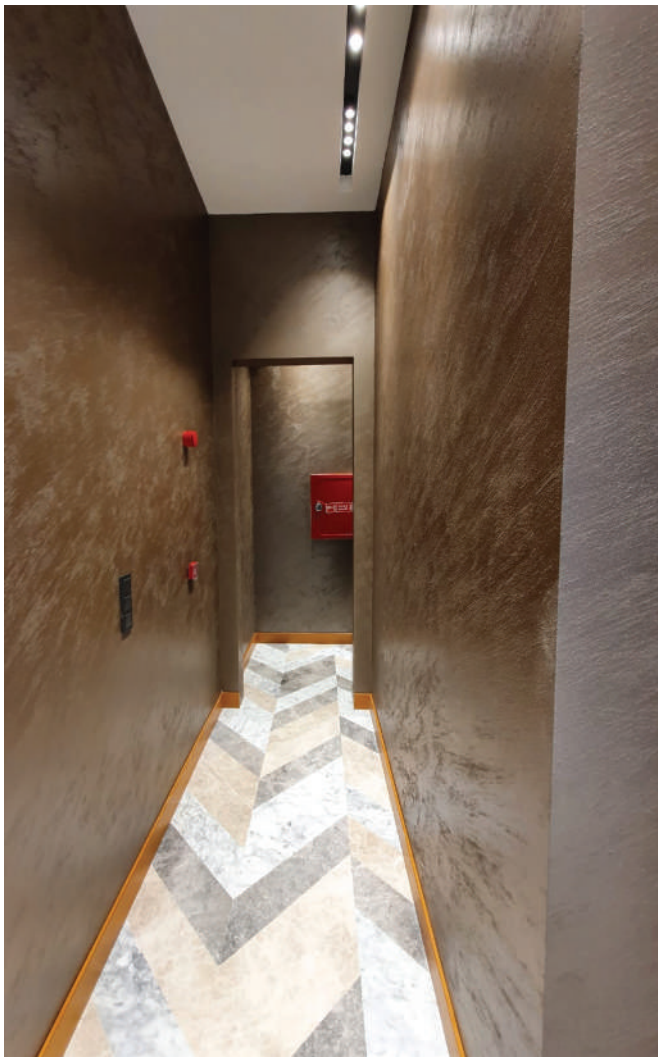
Once the surface is fully dry, carefully, clean up the area, and return your furniture to its place. Enjoy the elegant transformation DEJA Larena brings to your space - a stunning finish that turns walls into statements.

APPLICATION SERVICES

LEONDE
pearlescent decorative coating
sedef efektli dekoratif kaplama







Get Creative!
Office Concept

At DEJA, we offer not only premium decorative coatings but also expert application services for projects that require a professional touch. Our team delivers smooth, consistent results that highlight the full beauty of the product.

Thanks to its smooth texture and brush-based application - DEJA Larena is also easy to use at home. Many of our customers have applied it themselves to achieve elegant, pearlescent finishes with minimal effort.

Seen in some of our recent projects, DEJA Larena brings refined texture and shimmer to any interior.

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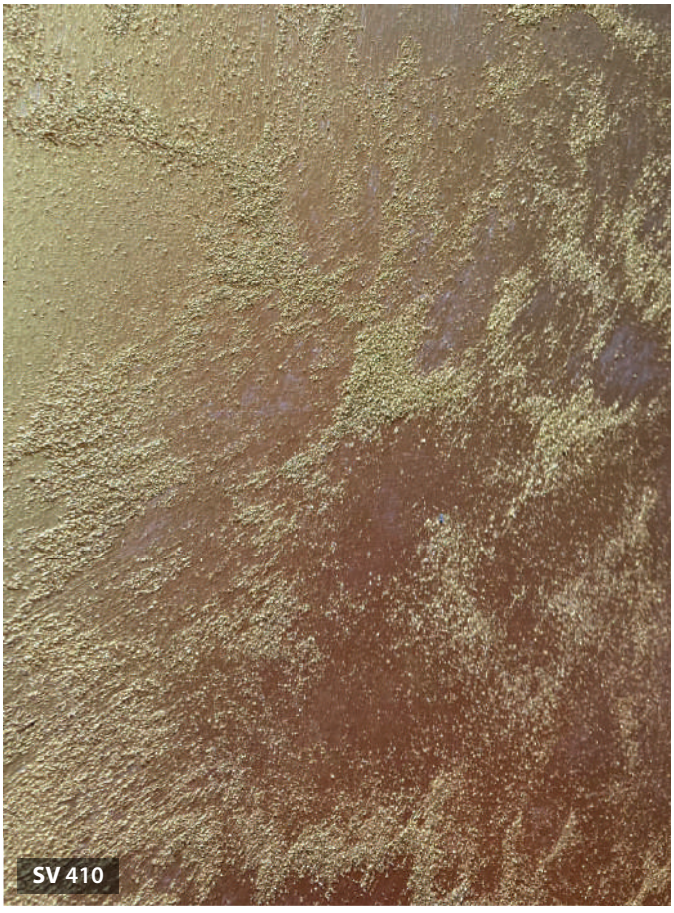
DESIGNS

LARENA

grainy pearlescent decorative coating
grenli sedef efektli dekoratif kaplama



















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TECHS

LARENA

grainy pearlescent decorative coating
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DESCRIPTION: A silky grainy decorative coating consisting of premium metallic pigments with a pearlescent finish, produced with a silicone modified acrylic based polymer emulsion.

AREAS OF APPLICATION: Walls, plasters, gross concretes and wooden surfaces.

SURFACE PREPARATION: Dirty, dusty and loose textured surfaces should be cleaned. The product should be mixed until homogeneous. Can be diluted with water, but is not recommended. The surface must be prepared before application, this can be done with an acrylic wall putty or a satin plaster. One layer can be applied homogeneously with trowel to ensure a smooth surface. After this, apply a single coat of Deja Decorative Primer in the preferred color to the surface.

APPLICATION: After the primer application, this product is applied as a single coat on the surface, without diluting, with a wooden brush; apply the desired effect with circular / straight movements with the help of brush before the surface is dry.

DRYING TIME: At 23°C, the initial drying period takes up to 5 hours.
Full drying time is 24 hours.

FEATURES: Has high water vapor permeability, low water absorption, high alkali resistance and is water repellent due to its silicon structure. It allows the painted surface to breathe and for the moisture to escape - the surface always remains dry. It is waterproof, washable/cleanable, and resistant to the effects of direct sunlight and/or salt water on the sea shores.

IMPORTANT WARNINGS: Paint should be mixed thoroughly before use. The ambient temperature should be between 5°C and 35°C during application and while it's drying. After each application; clean the used brush or roller with water. Paint should not be drained into the sewage or other water channels.

THEORETICAL CONSUMPTION: Depending on the structure of the surface, the theoretical consumed amount for a single coat application on a 1 m² area is 150-200 gr.

STORAGE: Can be stored in dry places.
Keep away from direct sunlight and freezing.

SAFETY WARNINGS: R20-21-22: Harmful by inhalation, in contact with skin and if swallowed. S2: Keep out of the reach of children. S24-25: Keep away from contact with skin and eyes. S26: In case of contact with eyes, rinse immediately with plenty of water and seek medical advice.

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YERLİ ÜRETİM

MADE IN TÜRKİYE

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CONTACT US!

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Paint Designing and Manufacturing Chemical Company

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BECOME A DISTRUBUTOR

We're expanding globally and always looking for reliable partners to represent DEJA's premium decorative coatings in new regions. If you're passionate about high-quality finishes and ready to bring DEJA's grainy pearlescent textures to your market, we'd love to hear from you.

Contact us today to explore distribution opportunities and join the DEJA network.

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